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MILAN**WHITE MILANO MAN & WOMAN**

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White is the international contemporary fashion showcase and offers to buyers a unique brand-mix that aims at showcasing the best designs from international contemporary fashion. *White* is a prestigious platform for niche brands and the ideal stage for all those Italian and international companies which recognize themselves in the *White* character, made of creativity, harmony and eco-ethical commitment.

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MILAN**MICAM**

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Italy's specialized footwear trade show will display a new format and reorganization of space to make buyers' visits easier and optimize the time they spend at the trade fair.

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MADRID**MOMAD METRÓPOLIS**

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Momad Metrópolis, the international fashion trade show in Madrid, has announced the separation of its textile- and footwear division into two separated events for winter 2016. This way, the textile show will be taking place from 5 to 7 February whereas the footwear fair will be held one month later in March. The new date for the shoes tradeshow avoids colliding with other industry-relevant events in this sector such as *GDS* in Düsseldorf or *Micam* in Milan. The summer edition in September 2016, however, will once again reunite fashion and footwear under the same roof as "the dates are right for both sections", according to the organization.

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LOCATION:

Superstudio Piu'
Via Tortona, 27-35-54,
Milano, Italy

KEY SEGMENTS:

contemporary and cutting-edge womens- and menswear, accessories, beauty, eyewear

OPENING DAYS / HOURS:

16-17 January, 9.30 am-6.30 pm
18 January, 9.30 am-5.30 pm

PRODUCER / CONTACT:

M seventy
Via Brembo 23, Milano
info@whiteshow.it

whiteshow.it

LOCATION:

Fiera Milano,
Strada del Sempione, 28,
Milan, Italy

KEY SEGMENTS:

footwear

OPENING DAYS / HOURS:

14-16 February, 9am-7.30pm
17 February, 9am-4.30pm

PRODUCER / CONTACT:

Association of Italian
Footwear Manufacturers

micamonline.com

LOCATION:

IFEMA, Madrid Trade Fair
Avenida del Partenón, 5
Madrid, Spain

MOMAD METRÓPOLIS**OPENING DAYS / HOURS:**

4-6 February, 10am-7pm

KEY SEGMENTS:

apparel, fashion accessories,
fur, retail services

MOMAD SHOES**OPENING DAYS / HOURS:**

5-7 March, tba

KEY SEGMENTS:

footwear

PRODUCER / CONTACT:

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