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MODA ITALY / FLORENCE & MILAN Men's Collections F/W 2016-17

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FLORENCE - January 12th to 15th, 2016

_ FASHION SHOWS & PRESENTATIONS F/W 2016-17 (day-to-day) : **MONDAY 12th - TUESDAY 13th - WEDNESDAY 14th**

_ TRADE SHOW : **PITTI IMMAGINE UOMO 89° - January 12th to 15th, 2016**

Fortezza da Basso - viale F. Strozzi 1

_ Consult [FLORENCE DESIGNER SHOWROOMS SELECTION](#) and [EVENTS SELECTION](#)

MILAN - January 15th to 19th, 2016

_ FASHION SHOWS & PRESENTATIONS F/W 2016-17 (day-to-day and **live streaming schedule**) : **FRIDAY 15th - SATURDAY 16th - SUNDAY 17th - MONDAY 18th - TUESDAY 19th**

_ TRADE SHOW : **WHITE MILANO - January 12th to 15th, 2016.**

Via Tortona 27 & 54 - 20144 Milan

_ Consult [MILAN PRESS CONTACTS](#), [MULTI-LABEL SHOWROOMS](#), [DESIGNER SHOWROOMS](#), [EVENTS](#)

_ Consult [ITALY MULTI-LABEL FASHION STORES SELECTION](#)

_ Consult [INTERNATIONAL TRADE SHOWS AGENDA](#)

_ Consult [FASHION WEEKS AGENDA](#)

_ Consult [NEW INTERNATIONAL SALES CAMPAIGNS FW 2016/17 AGENDA](#)

Last but not least, have a look at our selection of **EXHIBITIONS** in Florence and in Milan:

- "RECTO VERSO" @ **Fondazione Prada** - "PHILIPPE PARRENO" @ **Hangar Bicocca** - "IL NUOVO VOCABOLARIO DELLA MODA ITALIANA" @ **Triennale di Milano** - "ENNESIMA / UMPTEENTH" @ **Triennale di Milano**

A TRIBUTE TO PARIS

This edition of **MODEM Men's Collections - London, Firenze, Milano, Paris** is dedicated to **Paris, the January 2016 edition of Paris Fashion Week** being the first international professional fashion industry appointment to take place in Paris after **November 13th, 2015** – a day on which the people of Paris have suffered the deadliest attacks in France since World War II.

The assassins of November 13th – and those who attacked Charlie Hebdo and the kosher food store in January 2015 – are spreading a doctrine and vision of the world that imposes the law of fear through terror to all mankind.

Today, not giving in to fear means **RESISTING** barbarism and the ones who represent this "army of