

WHITE | Sign Of The Times



The opening of **WHITE Resort**, the new content show dedicated to beachwear and resort wear, is getting ready. In the heart of Milan, in the **Base Ex Ansaldo** venue, more than 60 brands selected by the WHITE team will come together on **18-19-20 June 2023** to present an exclusive preview of the new 2024 collections.



Pahiesa embodies the soul of Formentera and the innate attitude for a bohemian and completely free lifestyle. The absolute protagonist of Pahiesa's garments is silk, used for making tunics, kimonos, mini-dresses and off-water clothing. The fil rouge is the use of bright colors and intricate patterns that reflect the identity of the island where the collection is created.



NEMA Resort Wear is a Greek clothing brand specialized in the creation of embroidered garments. Ethnic and bohemian styles are mixed with Hellenic culture in these colorful, ethically made garments. The NEMA design focuses on simplicity, of shapes and patterns, as synonymous of authenticity and on product quality to enhance their creations.



Honest the Label was born on the magical island of Bali from the ideas of Ebru Perera. Inspired by the beautiful nature and friendly locals, Ebru incorporated her free and carefree lifestyle with slow fashion to offer feminine and comfortable garments. The brand is