

MILAN

Milano Unica



As a trade show that presented the excellence of Italian textiles and accessories, *Milano Unica* is engaged in promoting the dialogue of exhibiting companies around the subject of sustainable production. In February 2018, for the first time, *Milano Unica* presents a focus dedicated to sustainability with fabrics and accessories ensuing from certified sustainable processes and materials. This is an important step that *Milano Unica* shares with its exhibitors, in a path that continues and looks ahead to the future of the textile industry and the planet.

KEY FACTS

LOCATION

Fiera Milano, Strada Statale 33,
Rho (Milan), Italy

OPENING DAYS / HOURS

10-12 July, 9am-6.30pm

KEY SEGMENTS

top-end textiles and accessories,
collections for garments

ORGANIZER / CONTACT

info@milanounica.it
milanounica.it


MilanoUnica.

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White Milano

Consolidated brands, international labels and cutting-edge collections have turned *White Milano* into the reference point for top buyers from across the globe. Today the trade show is a dynamic entity, capable of bringing to the fore a brand mix with over 500 labels, spread across the locations in Tortona 27, 35 and 54, plus the brand-new hub in Tortona 31. *White Milano* goes to show that both Italian, international buyers, as well as fashion insiders are keen to choose Milano as the best show-window to display their creations in an ever-evolving marketplace.

KEY FACTS

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| LOCATION Tortona 27 - Superstudio Più Tortona 31 - Opificio (New) Tortona 35 - Hotel Nhow Tortona 54 - Ex Ansaldo BASE Milan, Italy | OPENING DAYS / HOURS 21-23 September, 9am-6.30pm 24 September, 9am-4pm |
| KEY SEGMENTS contemporary womens- and menswear, accessories, beauty, eyewear | ORGANIZER / CONTACT info@whiteshow.it whiteshow.it  |

Micam Milano

Micam is the leading international footwear trade show, promoted by the Association of Italian Footwear Manufacturers. The trade show occupies an exhibition area of 63,000 square metres and plays host to over 1,400 companies each edition, of which 800 are Italian and 600 international. Together they represent over 30 different countries. Given the attendance figures of 90,000 visits per year, of which around 54,000 come from abroad, *Micam* confirms its role as a privileged showcase for promoting new collections. At the same time, it is also a decisive opportunity to do business and establish tangible commercial contacts.

KEY FACTS

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| LOCATION Fiera Milano, Strada Statale 33, Rho (Milan), Italy | OPENING DAYS / HOURS 16-18 September, 9am-7pm 19 September, 9am-4pm |
| KEY SEGMENTS footwear | ORGANIZER / CONTACT Association of Italian Footwear Manufacturers info@themicam.com  |

Super 12

Super is a *Pitti Immagine* project that focuses on women's ready-to-wear and accessories. In its 12th edition, the trade show emphasizes product innovation and new approaches to accessories, bringing together established brands and emerging labels in an entirely new format. The aim is to promote up-and-coming designers from Italy and abroad and feature them at eye-catching events.

KEY FACTS

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| LOCATION The Mall, Porta Nuova Varesine, Piazza Lina Bo Bardi, Milan, Italy | OPENING DAYS / HOURS 22-23 September, 9.30am-6.30pm 24 September, 9.30am-5.30pm |
| KEY SEGMENTS women's prêt-à-porter and accessories | ORGANIZER / CONTACT Pitti Immagine S.r.l. superbrand@pittimmagine.com pittimmagine.com/corporate/fairs/super  |