

WHITE has always valued the talent of young designers and supported them through numerous projects throughout the various editions. Also for WHITE Resort, staged next June 18-19-20, we decided to put the spotlight on an exceptional brand selected for originality, quality and sustainability of its creations. We are therefore excited to announce as special guest of the first edition of WHITE Resort the British brand OCEANUS.



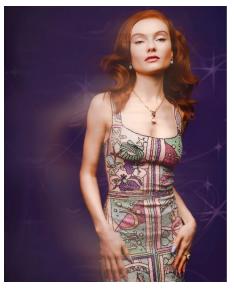


Designer Hannah Attalah founded Oceanus to provide women with a means of expressing and enhancing their individual beauty. And she does so through bikinis, co-ords and dresses that recall the glamorous style of the 1980s, a constant reference point for the brand, which often recalls that stylistic decade through the use of bright colors such as pink and yellow, through the sinuous shapes of the garments and the scruffy costumes typical of that period, and by focusing on printed fabrics with vibrant and geometric patterns. In addition, each garment in the collection is made from recycled and environmentally friendly fabrics, then embellished by handmade embroidery with Swarovski crystal appliqué.





Oceanus has revolutionized the swimwear industry and is experiencing rapid growth globally also thanks to the recent expansion of its product range, which now includes readyto-wear garments, jewelry and lifestyle products. The brand can be found in luxury department stores and e-commerce around the world. It is also regularly worn by celebrities, influencers and quoted in the international press.





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