WHITE | SIGN OF THE TIMES



WHITE Resort, the new event dedicated to the beachwear and resort world, will be held on 18-19-20 June 2023 at the Base Milano - Spazio Ex Ansaldo venue. Several brands will will be showcasing their new swimwear, resort wear, shoes, bags and accessories collections.





Attention to sustainability is in the DNA of the footwear and accessories brand DE SIENA. A combination of natural raffia, warm shades, handcrafted weaves often accompanied by decorations and set stones. In DE SIENA creations, it is recognizable the Italian design made entirely by hand by expert craftsmen following traditional methods. Each shoe is unique and requires more than four hours of careful craftsmanship to be realized.





The Wataru brand creates handmade espadrilles using only all-natural materials such as canvas and abaca, both vegetable fibres from the Philippines. The sale of the products supports the livelihood of the Filipino artisans involved in the production. The shoes produced have a Japanese aesthetic: they are light, soft but durable. The ideal accessory for the summer wardrobe.





PHO Firenze clothing and accessories are part of a universe that is perfectly linked to the traditions, customs and habits typical of Tuscany. A distinctive, sensual and versatile brand with a Made in Italy heart and production. According to PHO Firenze, resort style is not strictly linked to the sea and the beach but has a broader vision and extends its meaning to achieving well-being wherever you are.