

# WHITE Resort, beachwear and resort collections at Base Milano

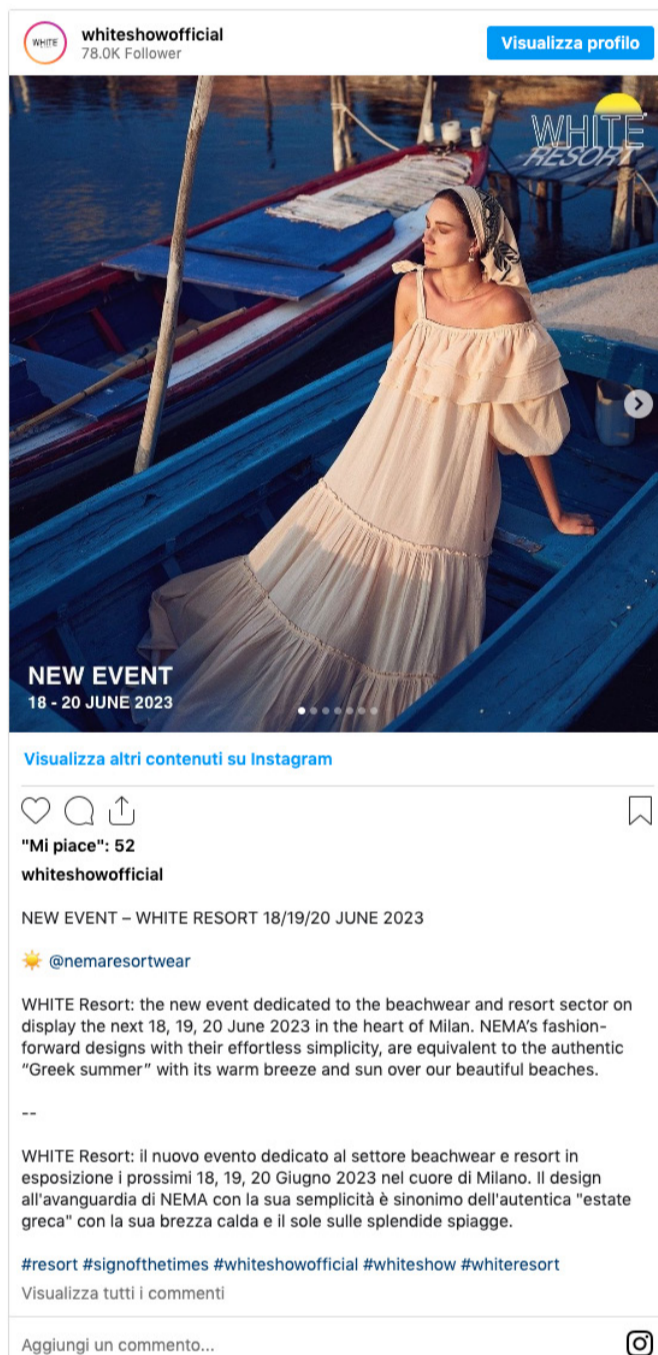
From 18 to 20 June during Milan Fashion Week, WHITE Resort arrives, dedicated to swimwear fashion and resort clothing. Among the brands that will be presented Oceanus, special guest of this show, ÁGUA DE COCO, PARAMIDONNA, NEMA Resort Wear.

06.07.2023 by Alessandro Viapiana



During the days of **Milan Fashion Week**, from 18 to 20 June, **WHITE Resort** arrives in the spaces of **Base Milano**, the new container created by **WHITE** dedicated to **beachwear** and **resort** clothing. The brands that will be presented, about fifty in total, have been selected according to criteria of high quality, creativity and **sustainability**, keeping an eye on the discovery of new talents. The goal is to present collections that reflect the **cruise** and **swimwear** style in a sophisticated and glamorous environment, specially created by **Massimiliano Bizzi**, founder and artistic director of **WHITE**.

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Among the various names **ÁGUA DE COCO**, a Brazilian brand born as a line of swimwear, which over the course of the collections has expanded its offer to include accessories and clothing. **PARAMIDONNA** offers **beachwear** with a flashy and modern style, inspired by the adolescent memories of the designer Donika Ancheva. **NEMA Resort Wear** is a Greek brand specializing in the creation of colourful dresses embellished with decorations and an ethnic and bohemian style. Hellenic culture is also a source of inspiration for **Pearl&Caviar**, a line of resortwear that recalls the minimalist and geometric style of Greek architecture. Among the accessories and footwear of the resort world are **Carlotha Ray** and **La Milanesa**.

As for **WHITE**, also during **WHITE Resort** the spotlights will be focused on an exceptional brand, selected for the originality, quality and sustainability of its creations. The **special guest** of the first edition of **WHITE Resort** is the English brand **Oceanus**. Stylist **Hannah Attalah** founded Oceanus to provide women with a means of expressing and enhancing their individual beauty. And it does so through **bikinis**, co-ords and little dresses that recall the glamorous style of the 80s. Each item in the collection is made with recycled and ecological fabrics, then embellished by hand-made embroidery with the application of Swarovski crystals.

Inside **WHITE Resort** there is also the **Special Area** in collaboration with **Winwood Fashion**, a multi-brand showroom that will participate in the event with **Juan De Dios**, **SensiStudio**, **The Rose Ibiza** and **ANJUNA**. Another interesting space inside the **WHITE Resort** is the **Suk**, an open space area characterized by a strong commercial appeal in which a selected circle of brands exhibit small collections. but strongly in line with the characteristics of the event. Among the brands exhibited in the **Suk** in June there will be **Selia Richwood**, **Gaia Canciani**, **Honest the Label**, **Reina Olga** and many others.



Oceanus (Courtesy White)